

# THE SALON NEWS

January 2011

Happy New Year to all our salon friends. It's a new year, a new salon web site & a new rewards voucher.

Yes after all this time, we finally have our web site up and running, and can't wait to tell everybody about it. On the site you will find instant specials, pricing and information about the salon as well as being able to send questions to the staff or enquire about bookings on many of our services. I have put the website address below, so check it out and tell me what you think.

Now for some sadder news - Natalie is now working at Tri Care and will no longer be working in the salon. We would like to wish Natalie all the best for the future and we know she will be successful in her new job.

John has finally been given all the approvals needed from the council and as soon as his insurance is organized he will be open for business.

We have some amazing things planned this year, so keep a lookout for the Salon Newsletter, where all will be revealed!

Have a great new year...

*Geri*

## GOING GREEN & SUSTAINABLE

Last year we introduced our organic ammonia free colours Essensity and changed all our basin products to organic with essentials oils. Our colours use the lowest ammonium level available on the market, and come from a company that is a carbon neutral.

This year we are committed to doing more and becoming environmentally oriented.

- ☼ We use a front loader washing machine and air dry our towels & capes where possible (this has been a little hard to do so far this year).
- ☼ Our hot water system is gas which we are looking at up grading this year for a more efficient one.
- ☼ We also keep our air conditioner set at 23 degrees to be more energy efficient. & we recycle all our paper & cardboard.
- ☼ This year we will be stocking an organic mineral make up and skin care range.

Our basin product, the "Pure" hair care range, is different from other products available in that it has been developed to care for both your hair and the environment.

All the products in the range are free from sulphate, paraben and silicon, and are enriched with only natural extracts and rich antioxidants to give you hair a stress free healthy appearance and shine.

Natural anti-oxidants, anti-carcinogenic, anti-septic and anti-inflammatory ingredients such as açai berry, argan oil, organic ginger & aloe extract help combat colour fade and soothe dehydrated, itchy scalps while also helping to protect both you and the environment.

Indulge yourself with "Pure" and make a difference for you and the environment.

**NEW PURE INDULGENCE PACKS - \$51.95**

## QLD FLOODS

Our thoughts are with those people who have been affected by the floods, either locally, across Queensland or now inter state.

Thanks to the support of all our clients Kepnock Hair was able to make several donations to the Premier's Flood appeal

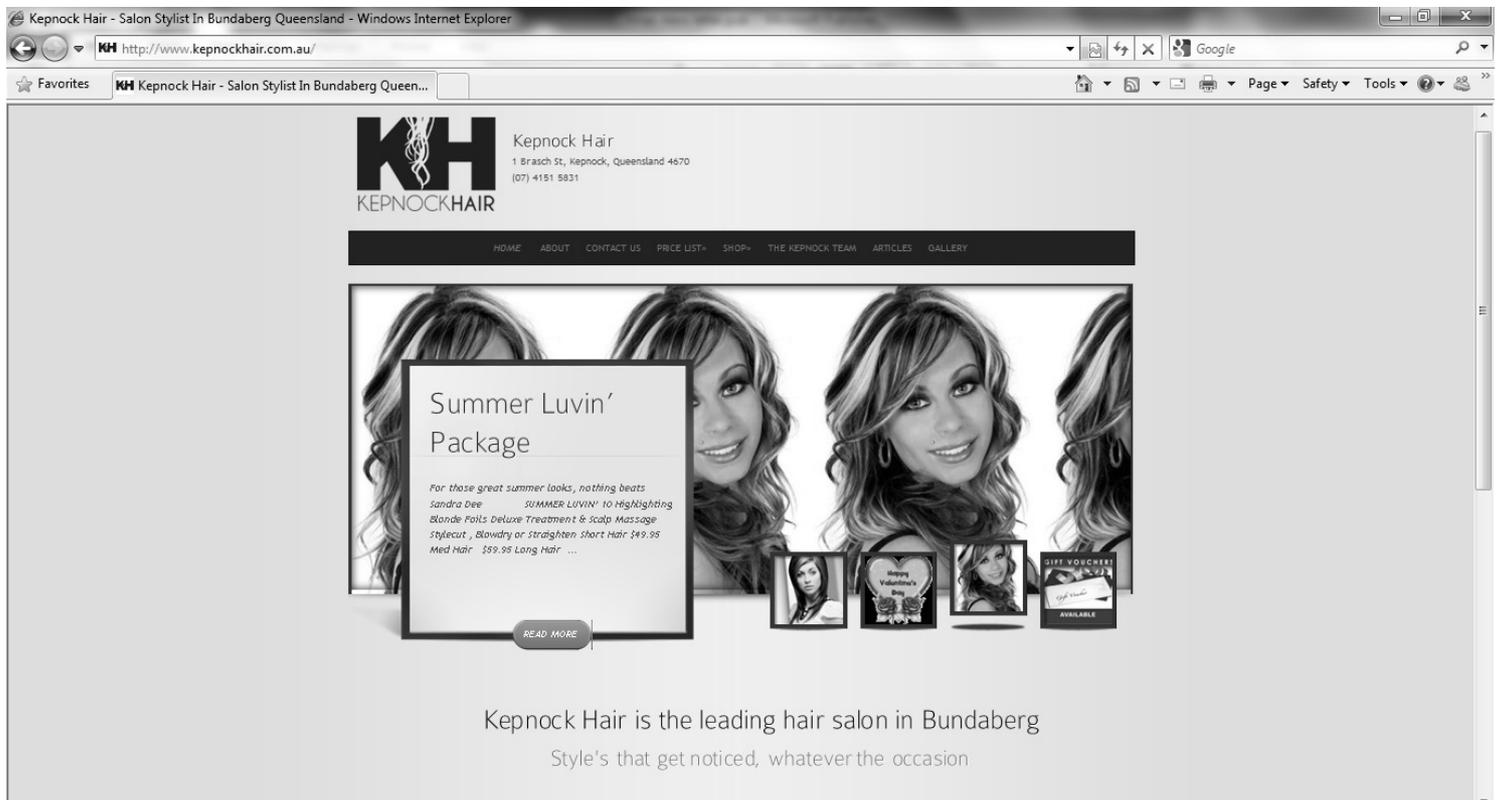
- ☑ \$250.00 to Premier's appeal
- ☑ \$250.00 to RSPCA
- ☑ \$250.00 Big W voucher (1st prize in a local raffle)



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[www.kepnockhair.com.au](http://www.kepnockhair.com.au)

## NEW SALON REWARDS VOUCHERS

Our lucky Buys contract has expired & I have decided not to renew the contract as it hasn't been the success I hoped for.

We are replacing it with our own rewards coupon so that every one can use it. Each offer lasts for 8 weeks and can be used on most salon days.

The only condition is that it can't be used with any of our promotional packages or on any already discounted services e.g. Thursday 33% off Colour Day .

We will honour any of the Lucky Buys existing vouchers, as long as they are they are used before their expiry date.

The new vouchers are in store now so call in and pick up a voucher & a 2011 calendar if you don't already have one.



## SALON TRADING HOURS



TUESDAY	-	8:30 - 5:00
WEDNESDAY	-	8:30 - 7:00
THURSDAY	-	8:30 - 5:00
FRIDAY	-	8:30 - 5:00
SATURDAY	-	8:00 - 2:00

